

Jason Dijols

Austin, TX | jasondijols@gmail.com | 732) 547-8709

JasonDijols.com | linkedin.com/in/jasondijols | github.com/jdijols

Summary

Product Design Engineer with 10 years spanning **UX Design, Front-End Engineering**, and **leading high-performance teams**; 5+ of them shipping mobile and web applications End-to-End. Built a two-sided marketplace from discovery through revenue-generating launch at Trystate.fm, influenced customer journeys across 250+ reseller e-commerce sites at **Apple**, and designed an internal operations app at **Kith** that contributed to a 24% revenue lift. Now specializing in AI-native products using React, Node.js, and TypeScript, and using agent-assisted development (Cursor, Claude) to accelerate engineering velocity. Bridges **visual precision with scalable system architecture** to ship intuitive, user-centered products. When not crafting experiences or running the Austin Greenbelt, plays strategy games to keep his systems-thinking sharp.

Skills & Tools

Full-Stack Engineering: JavaScript, React, React Native, TypeScript, Swift, Node.js, Express.js, Next.js, MongoDB, SQL, REST APIs, JSON Schema Validation, Semantic HTML, Tailwind CSS, CSS Modules, Web Accessibility (WCAG)

AI Orchestration: Cursor, Claude, OpenAI, Google, OpenClaw Configuration, Agentic Workflow Design, AI-Powered UX Patterns, Prompt Design, System Design

Architecture & Tooling: Vite, Vercel, Expo, Git, GitHub, Agile Methodology, CI/CD, NPM, Storybook, Component-Driven Development, Atomic Design Methodology

Design & Research: Figma, Design Systems, Rapid Prototyping, Microinteractions, Responsive UI, User Research, Product Strategy, Information Architecture, User Flow Diagrams, Journey Mapping, Usability Testing, A/B Testing, UX Audits, Fullstory

Projects

What to Wear (WTWR) | [GitHub](#) | [Live](#)

A full-stack web application providing weather-based outfit recommendations.

- Developed a complete MERN stack application (MongoDB, Express, React, Node.js) that fetches real-time weather data from a third-party API to suggest appropriate clothing.
- Implemented a secure back-end infrastructure with RESTful API endpoints, user authentication, and persistent database storage for saved items.
- Applied Web Accessibility (WCAG) standards to ensure the interface is usable for all individuals, achieving high-fidelity performance across mobile and desktop.
- Completed as a solo developer, managing the end-to-end lifecycle from UI design to cloud deployment.

ClawStaff | [GitHub](#) | [Live](#)

An open-source setup wizard that scaffolds OpenClaw configuration files for multi-model orchestration.

- Developed a web-based "Starter Kit" that eliminates manual boilerplate for OpenClaw by automating configuration for 6 core agency roles across 5 major LLM providers (Ollama, OpenAI, Anthropic, etc.).
- Engineered a high-performance static application using React 19, Vite 7, and Tailwind CSS 4, utilizing JSZip for real-time client-side ZIP generation with zero backend dependencies.
- Implemented a dynamic token injection system for 4 messaging channels (Slack, Discord, Telegram, WhatsApp) and a live syntax-highlighted previewer, reducing developer setup time.
- Created 30+ pre-built, role-optimized JSON configurations as a solo developer for an OpenClaw Hackathon in 24 hours, facilitating instant deployment of multi-agent AI workspaces.

OrganizedAI | [GitHub](#) | [Live](#)

A high-fidelity front-end UI for next-generation multi-agent workspace applications.

- Designed and engineered a responsive web and mobile interface tailored for complex AI interactions and agentic system monitoring.
- Built a modular component architecture using React and Tailwind CSS to support dynamic, real-time messaging and status updates from multiple AI agents.
- Focused on AI-powered UX patterns to handle conversational interfaces, ensuring high usability for non-technical users managing autonomous workflows.

Spots | [GitHub](#) | [Live](#)

A clean, responsive photo-sharing interface built from high-fidelity Figma designs.

- Translated complex Figma designs into production-ready code using semantic HTML5 and the BEM (Block-Element-Modifier) methodology for a highly modular CSS architecture.
 - Engineered a fully responsive, grid-driven gallery that maintains layout precision and typography consistency across all major screen sizes.
 - Implemented interactive features using Vanilla JavaScript, including conditional UI rendering (show/hide components), form validation logic, and dynamic card rendering from local state arrays.
 - Optimized asset delivery and layout performance to ensure a smooth, distraction-free user experience focused on high-quality photography.
-

Professional Experience

JasonDijols.com | Owner & Product Engineer

Austin, TX | Jun 2024 - Present

- Leads end-to-end product experiences for Austin-based clients, combining modern visual identity systems with hands-on full-stack engineering.
- Produces and manages the digital presence for VastMedia, delivering a conversion-focused web presence using modern React and SEO best practices.
- Leverages agent-assisted development tools like Cursor and Claude to accelerate engineering velocity, shipping intelligent, automation-driven products.

T-Mobile | Retail Associate Manager

Austin, TX | Jun 2024 - Oct 2025

- Improved in-store service journeys by mapping customer needs during T-Life interactions, contributing to the store reaching #1 in the Austin district for activations.
- Designed and presented monthly performance dashboards visualizing app usage data and customer journey iterations to help leadership prioritize experience improvements.
- Created digital reporting and accountability tools (trackers, forms) that documented partner processes and enabled data-informed decision-making for district leaders.

Trystate.fm | Design Founder

New York, NY | Aug 2021 - May 2024

- Founded and led end-to-end product design for a two-sided marketplace from initial discovery through revenue-generating launch.

- Conducted deep field research, including 30+ producer interviews and studio tours, translating qualitative insights into product positioning and feature strategy.
- Partnered closely with engineers in an agile "build-measure-learn" cycle, iterating on live features based on real user behavior to drive month-over-month growth in hours booked.
- Established trust guardrails, including profiles and review systems, resulting in 100% positive user reviews and sustained customer satisfaction.

Apple | Channel Sales Program Manager, Omnichannel Design

New York, NY | Aug 2018 - Jul 2021

- Led experience strategy across 250+ global reseller e-commerce sites, influencing customer journeys spanning web, mobile, and in-store pickup.
- Drove UX and service audits at scale, synthesizing findings into actionable design recommendations that informed partner standards and roadmap priorities.
- Analyzed Medallia NPS and Qualtrics survey data to identify customer friction points, improving conversion and in-store pickup readiness.
- Collaborated cross-functionally with design, product, and engineering teams to ensure consistent execution of service standards across regions.

Kith | Experience Designer

New York, NY | Jun 2017 - Jul 2018

- Designed and shipped an internal mobile operations app that contributed to a 24% revenue increase by improving real-time coordination between sales and stockroom teams.
- Architected a content-driven native app experience that unified editorial, video, and commerce into a cohesive hierarchy optimized for social-to-app acquisition.
- Defined product strategy and feature prioritization by synthesizing in-context user research with operational realities and business goals.

MIG Real Estate | Sales & Marketing Manager

Newark, NJ | May 2016 - Jun 2017

- Designed, developed, and deployed the firm's core digital platform, which remains the active production website today, ensuring long-term architectural stability and brand consistency.
- Created and optimized a responsive website and multimedia assets, resulting in a 300% increase in properties under management through enhanced digital visibility and lead capture workflows.

- Integrated dynamic property listing modules and high-fidelity visual assets to streamline the customer journey, reducing manual inquiry handling and improving user engagement.
-

Education

TripleTen | Full-stack Software Engineering Bootcamp | 2026

- HTML, CSS, JavaScript, React, Node.js, Express.js, MongoDB, REST API, Web Accessibility (WCAG), Version Control (Git), Full-Stack Web Development

Google x Coursera | Foundations of User Experience (UX) Design | 2023

- Figma, User Research, Wireframing, High-Fidelity Prototyping, User Journey Mapping, Information Architecture, Usability Studies, Responsive Design

MIT Sloan School of Management | Digital Marketing Analytics | 2020

- Regression Analysis, Market Segmentation, Customer Lifetime Value (CLV), Data Visualization, Predictive Modeling, Strategic Decision Making

Monmouth University | B.A. in Economics | 2014